

# Nixplay Signage Use Cases

Whether it is for displaying general information or large global campaigns, Nixplay Signage has a wide array of offerings that make it ideal for various industries



## Waiting Area Signage

- Display greetings and content in waiting area
- Show approximate wait times
- Provide relevant updates as needed

## Building Directory

- Easily update tenant information as needed
- Display useful news, weather, maps
- Schedule different formats based on time of day or day of the week

## Performance Management

- Show KPIs and key metrics
- Illustrate real-time data to update teams
- Improve team efficiency and set expectations
- Recognise milestones and top performers

## Community Board

- Display major community announcements
- Promote local, cultural, or religious events
- Feature local fundraiser or budget goals
- Highlight individual donors or local sponsors

## Video Playback

- Broadcast to displays in different locations
- Play video clips or detailed video content
- Display multiple content or streams

## Retail Signage

- Easily display promotions or new products
- Schedule content based on time, day, seasons
- Reinforce branding with in-store content
- Engage customers with flash promotions during peak traffic

## Wayfinding Signage

- Display directions and useful information
- Feature news, social media, reviews
- Save on maintenance and staffing costs

## Staff Communication

- Easily update staff in multiple locations
- Provide staff training or HR announcements
- Display company events and promotions
- Show performance goals to drive results

## Event Listings

- Display event location, description, timeslots
- Reschedule or update event information
- Feature real-time social media event content
- Include maps and wayfaring information

## Advertising Display

- Advertising platform for local sponsors
- Display multiple ads in the same space
- Cost savings converting from traditional signs

## Digital Menu Board

- Feature scheduled daily or seasonal specials
- Enhance ambiance with creative content and music
- Provide the latest food and beverage options

## Nixplay Signage

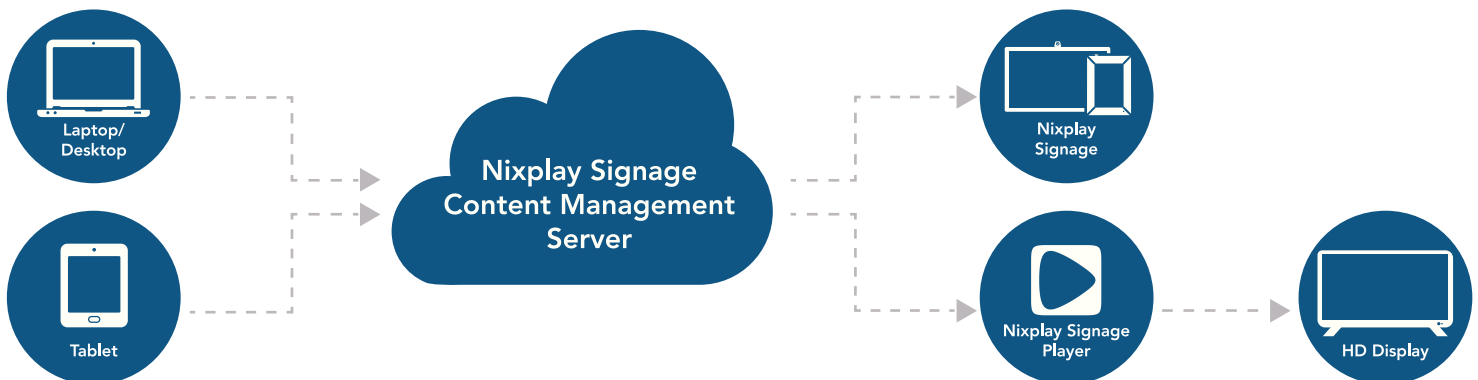
Enhance your messaging, Transform your business.

At Nixplay Signage, we offer integrated, out-of-the-box, WiFi digital signage solutions that are simple, scalable, and affordable.

Nixplay Signage Displays are powered by our Nixplay Signage Software, allowing you to manage your content remotely. Content is in your control and displayed seamlessly, saving time and cost.



## How it Works

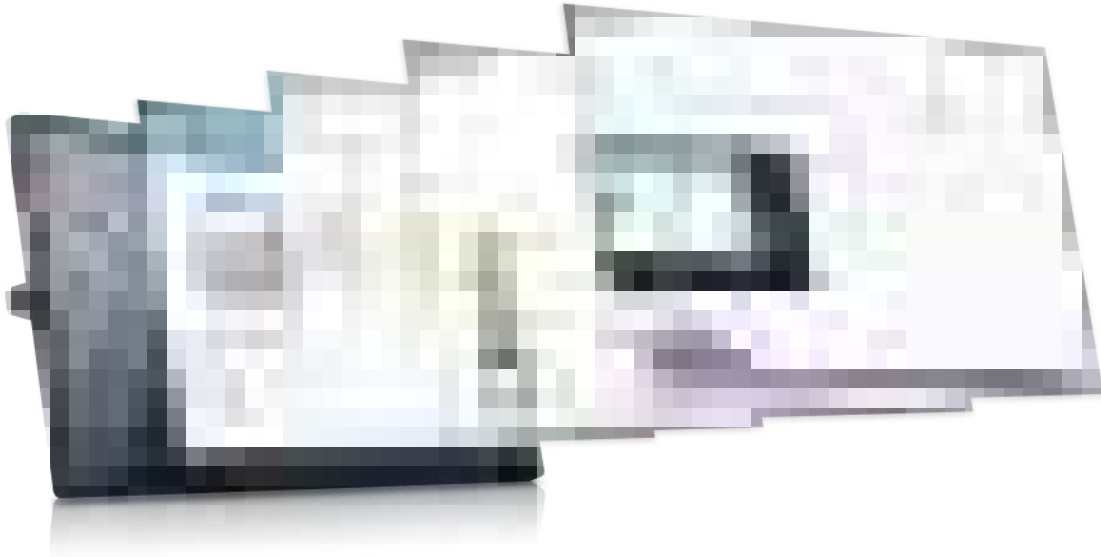


## Benefits:

- One provider of software, hardware, and support.
- One browser-based CMS (Content Management System) for all displays and players.
- No need for separate hardware and software.
- Remote management to create, schedule and publish campaigns from anywhere.

# Nixplay Signage Software

Secure, Cloud-Based, Content Management System



The Nixplay Signage Software is a content management system that lets you easily manage your digital signage campaigns from your browser, whether you are working on your laptop or tablet.

Our complete, integrated system is easy to use and requires no special training, freeing up your time while delivering optimal results.

## Features:

- Easily drag and drop content to create campaigns
- Automatic content and display compatibility so campaigns look consistent
- Add your Social Media, Apps, Weather, Reviews, RSS for distinct campaigns
- All sensitive data protected using SSL encryption standards for peace of mind

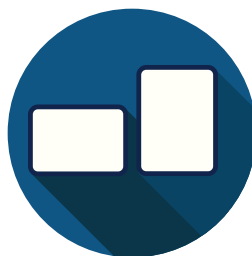
## Nixplay Signage Hardware

- Robust, slimline design
- Wall mountable using VESA mounts
- Display in portrait or landscape orientation
- Hu-motion smart sensor prolongs panel life
- 24/7 reliability to meet round-the-clock business requirements



### ALL-IN-ONE

Out-of-the-box  
digital signage solution



### MULTIPLE ORIENTATION

For any indoor  
environment



### HD

Content at  
stunning clarity

# SPECIFICATIONS / SIZES - Small Format Signage, Nixplay Signage Player:



Model	8 Inch	13.3 Inch	Nixplay Signage Player
Technical Specifications	Panel Resolution: 1024 x 768 pixels IPS (4:3)	Panel Resolution: 1920 x 1080 pixels IPS (16:9)	Panel Resolution: N/A
	DDR: 1GB		DDR: 2GB
	Internal Flash Memory: 8GB	Internal Flash Memory: 16GB	
	WiFi: 802.11 ac - 2.4 GHz / 5 GHz		
	HDMI Out: No		Yes
	Ethernet (1000 BASE - T - 1Gbit): No		Yes
Power Adapter Specification	5V 1.0A 100V - 240V	12V 1.0A 100V - 240V	5V 1.5A 100V - 240V
Unit Dimension (Imperial)	Width: 186 mm (7.32 in)	252 mm (9.92 in)	138 mm (5.43 in)
	Height: 226 mm (8.90 in)	386 mm (15.20 in)	23 mm (0.91 in)
	Depth: 34 / 38 mm (1.34 / 1.50 in)	36 / 40 mm (1.42 / 1.57 in)	138 mm (5.43 in)
Display Dimensions (Imperial)	Width: 162 mm (6.38 in)	295 mm (11.61 in)	N/A
	Height: 120 mm (4.72 in)	165 mm (6.50 in)	N/A
Net Weight (Imperial)	With Stand: 0.40 kg (0.88 lbs)	0.95 kg (2.09 lbs)	0.27 kg (0.59 lbs)
Gross Unit Weight (Imperial)	0.96 kg (2.11 lbs)	1.65 kg (3.64 lbs)	0.89 kg (1.96 lbs)

# SPECIFICATIONS / SIZES - Nixplay Signage Displays:



Model	15.6 Inch	21.5 Inch	24 Inch	32 Inch	43 Inch	55 inch
Technical Specifications	Panel Resolution: 1920 x 1080 pixels IPS (16:9)					
	DDR: 2GB					
	Internal Flash Memory: 16GB					
	WiFi: 802.11 ac - 2.4 GHz / 5 GHz					
	HDMI Out: Yes					
	Ethernet (1000 BASE - T - 1Gbit): Yes					
Power Adapter Specification	12V 3A 100V - 240V	12V 3A 100V - 240V	12V 4A 100V - 240V	12V 5A 100V - 240V	N/A	N/A
Unit Dimension (Imperial)	Width: 388 mm (15.28 in)	538 mm (21.18 in)	580 mm (22.83 in)	750 mm (29.53 in)	987 mm (39.19 in)	1252.7 mm (49.73 in)
	Height: 245 mm (9.65 in)	331 mm (13.03 in)	349 mm (13.74 in)	450 mm (17.72 in)	585 mm (23.39 in)	736.8 mm (29.42 in)
	Depth: 27 mm (1.06 in)	22 / 37 mm (0.87 / 1.46 in)	19 / 36 mm (0.75 / 1.42 in)	25 / 41 mm (0.98 / 1.61 in)	55.6 mm (2.19 in)	56.5 mm (2.22 in)
Display Dimensions (Imperial)	Width: 345 mm (13.58 in)	474 mm (18.66 in)	528 mm (20.79 in)	700 mm (27.56 in)	940 mm (37.01 in)	1207 mm (47.52 in)
	Height: 192 mm (7.56 in)	265 mm (10.43 in)	295 mm (11.61 in)	394 mm (15.51 in)	528 mm (20.79 in)	678 mm (26.69 in)
Net Weight (Imperial)	With Stand: 1.36 kg (3.00 lbs)	3.57 kg (7.87 lbs)	5.03 kg (11.09 lbs)	8.06 kg (17.77 lbs)	21.80 kg (48.07 lbs)	35.20 kg (77.62 lbs)
	Without Stand: N/A	3.49 kg (7.70 lbs)	4.95 kg (10.91 lbs)	7.77 kg (17.13 lbs)	N/A	N/A
Gross Unit Weight (Imperial)	2.24 kg (4.94 lbs)	4.67 kg (10.30 lbs)	6.77 kg (14.93 lbs)	10.80 kg (23.81 lbs)	25.3 kg (55.79 lbs)	41.2 kg (90.85 lbs)