

43"	HG43NJ690UFXZA	65"	HG65NJ690UFXZA
50"	HG50NJ690UFXZA	75"	HG75NJ690UFXZA
55"	HG55NJ690UFXZA		

Greater luxury with greater control.



NJ690U Series Hospitality TVs

Give hotel management and your guests greater control.

A truly first-class experience relies on more than a superb viewing experience. The Samsung NJ690U Series Smart Hospitality TVs empower hotel management to enhance communication with your guests and better cater to their needs, while also putting more power into the hands of the guests themselves. Guests can control their room environment right from the remote, for maximum comfort. They can push content from their personal devices to the big screen. And the viewing experience is unsurpassed, with 4K UHD resolution and the exceptional color and clarity Samsung is known for.

Key Features



4K UHD resolution for a breathtaking experience.

Deliver the unmatched, luxury experience your guests expect with 3840 x 2160 UHD resolution. Offering four times the pixels of FHD, the NJ690U Series displays showcase every movie, property content and partner advertisement in stunning, lifelike detail.



HDR10+ picture technology for incredible depth.

4K delivers more pixels, and HDR10+ gets the most out of every one. Color is richer. Light and dark scenes are more balanced. Contrast is expanded, for greater picture depth and nuance. Every guest experience with the NJ690U Series TV will be an incredible one.



Improved H.Browser for more streamlined operations.

Samsung's H.Browser allows greater flexibility for content development. System integrators have the opportunity to create even smarter hospitality solutions.



LYNK™ REACH 4.0 content management solution.

Samsung's LYNK REACH 4.0 is a complete content management solution that accommodates coaxial, LAN and Wi-Fi infrastructures to amplify hotel management, monitoring and guest service functions. LYNK REACH 4.0 enriches the guest experience with efficiency-enhancing technology that transforms the in-room display into a comprehensive digital experience.



LYNK HMS turns rooms into smart rooms.

Samsung's LYNK Hospitality Management Solution links smart devices and seamlessly integrates them into your management system. With LYNK HMS, guests can control lighting, drapes and room temperature, all from their Samsung TV remote. By leveraging the in-room TV, hotel staff can remotely check room occupancy, cleaning status and room security. And the Energy Management System allows real-time monitoring and remote control of heating and cooling, which can greatly reduce energy costs while also improving guest comfort.



A host of features.

The display pedestal stands rotate with 20/20, 60/60 and 90/90 degree stops (excludes 75" model), for easy adjustability. Other features of the NJ690U Series include: Home Menu, RJ12 IR PASS, Volume Limiters, Rear Panel Lock-out, Menu Display Lock-out, Hotel Custom Logo/Welcome Message, Channel List Guide, Channel Re-mapping, Remote Jack Pack (RJP) Priority, USB Cloning and Anti-Theft Battery Cover Remote Control.

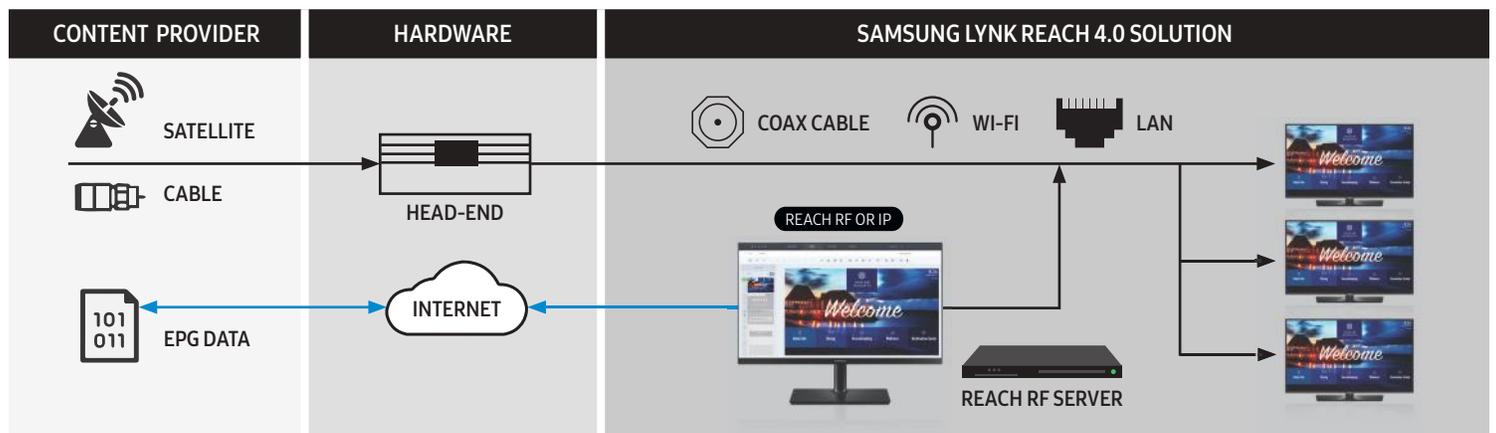
A better environment and easier management through Samsung LYNK.™

Samsung LYNK REACH 4.0 CMS delivers more than just content.

Control content on hundreds of TVs at once. Eliminate room-by-room visits to each guest room by using a single-location remote solution. The REACH (RF) Server delivers updated firmware and other settings to TVs through RF signals. REACH (IP) is also available for centralized control of SMART hospitality TVs without the need of additional hardware. Updates are simple and simultaneous, so there's no need to go from room to room to update each display with USB Cloning. This way, your staff has more time to focus on other ways of improving the guest experience.

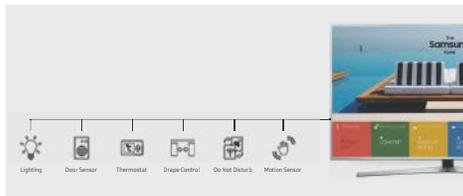
Reinforce your brand. Extend your hospitality beyond your front lobby and into your rooms for a tailored, personalized guest experience. With the fully customizable Graphical User Interface (GUI), you can choose from the pre-built templates or upload your own assets to develop a GUI from scratch. Plus, Samsung has a network of certified REACH integration partners who can also provide turnkey solutions.

Keep your guests entertained. LYNK REACH provides channel management capabilities including a customizable interactive program guide. Additionally, with third-party casting services, your guests can connect their mobile devices to the in-room screen. With a few easy steps, they can access 1000+ apps for an exceptional entertainment experience.



Samsung LYNK HMS 2.0 turns rooms into smart rooms.

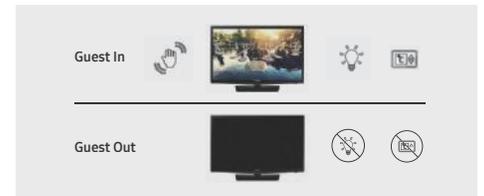
Samsung's LYNK Hospitality Management Solution links smart devices and seamlessly integrates them into your management system.



Guests can create their ideal room environment using the Samsung TV remote. With LYNK HMS, guests can control lighting, drapes and room temperature, all from their Samsung TV remote. Room preferences can be saved, then quickly activated with a single push of a button. Guests can also activate a digital Do Not Disturb, which automatically alerts the entire hotel staff.



LYNK HMS streamlines daily operations for hotel staff. By leveraging the in-room TV, hotel staff can remotely check room occupancy, cleaning status and room security. And it can be done either from a single central location or from a mobile app. Data can also be pushed to the HMS mobile app, for real-time alerts to housekeeping staff, or for fast response to other guest requests.



More energy efficiency through the Energy Management System. The EMS allows real-time monitoring and remote control of heating and cooling, which can greatly reduce energy costs while also improving guest comfort. Before check-in, hotel staff can remotely set temperatures in blocks of rooms at a time. If there's a heat wave or a cold spell, temperatures can be changed easily. For added guest comfort and greater energy efficiency, sensors in each TV can detect occupancy and adjust heat and air settings to guest preferences as they return from outings.

Digital Rights Management (DRM)

Samsung LYNK™ HD Content Decryption DRM (IP/RF)

Samsung's software-based DRM technology is integrated into the entire Samsung Hotel TV line. Samsung LYNK™ offers a robust solution to unlock premium HDTV content from content providers such as cable, satellite and VOD providers, with maximum efficiency and security.

Pro:Idiom™ HD Content Decryption DRM (IP/RF)

The NJ690U Series is equipped with Pro:Idiom™ MPEG4 technology, making the TVs compatible with most major VOD/PPV systems. You can offer your guests premium HDTV content from cable, satellite or video-on-demand services with no optional cards or external box needed.



Connections

AnyNet+ (HDMI – CEC)

This Samsung protocol allows the user to control other HDMI devices connected to the TV display, such as DVD players, PC computers and Soundbars.

ConnectShare™ (USB 2.0)

Connect a thumb drive or digital camera quickly and easily. User-friendly interface allows access to videos, a music playlist and pictures via the remote.

Hotel TV (RJ-12/IR Pass Through)

Allows you to connect an interactive STB/SBB (Set Top Box/Set Back Box).

Hotel TV RJ45

Connection to hotel LAN using custom H-browser or Samsung LYNK REACH.

Interactive Compatibility System



Set-Top/Set-Back Box and Remote Jack Panel (RJP) Compatibility



Samsung Smart View

Enjoy your favorite digital content from any of your DLNA-connected Samsung Devices. Samsung Smart View lets you wirelessly access and share content between your Samsung devices regardless of where you are. And there's no need for any cables or connected devices. It's also equipped with cloud technology, so you can upload your favorite content to a central web storage account and access it wherever you are.

Wi-Fi®

With built-in Wi-Fi, no additional equipment is needed to connect with an existing wireless router in your hotel network and start accessing Samsung Apps or other Smart TV features.

Management and Guest Convenience

Anti-Theft Battery Cover

Battery door is secured, ensuring batteries remain in the remote controller.

Channel Remapping

Allows the hotelier to change channel and TV source to a different channel.

Clock On Timer and Alarm Key

Allows guests to program their TVs to turn on as a wake-up alarm.

Closed Captioning

A text display of all audio content, including spoken dialog and non-speech information such as the identity of the speakers and symbols for sound effects and music.

Hotel Channel List

Guest master channel listing of program content. This will display content in analog or HD.

Hotel Logo Display with Time Out Setting

Display hotel logo bitmap files as a greeting startup display.

Hotel Mode Plug & Play

Interactive and Stand-Alone modes available.

Lockout Controls

The hotelier can enable front panel and menu display lock-outs.

Multi-Code Remote

Eliminates interference when two or more TVs are used in close proximity to each other.

On Screen Display Language

Choose English/French/Spanish.

Power On Status Setting

Settings include Power Always On, Last Option, Standby, or Virtual Standby.

Samsung H.Browser

As an IP-based open platform for hospitality display management solution, H.Browser is fully customizable and highly flexible, so luxury hotels can deliver state-of-the-art services. Powered by Samsung Tizen OS, H.Browser offers VOD and world-renowned applications for an incomparable in-room experience. Samsung provides a software development kit (SDK) that enables System Integrators to build superior customized hotel TV solutions with an intuitive UI and powerful features.

Built on the HTML5 standard, H.Browser is a true Smart TV solution allowing guests to enjoy interactive services, features and VOD, as well as enabling System Integrators to easily develop more customized solutions with greater flexibility.

Sleep Timer

Allows guests to set TV turn-off time in 30-minute intervals up to 180 minutes.

USB Cloning

A quick and easy way to copy the ideal settings off one television to others on the property. Saves time and helps provide a consistent viewing experience for all televisions.

Picture and Audio

4K UHD Resolution

The NJ690U Series TVs feature 3840 x 2160 UHD resolution, and deliver the sharp, clear, colorful images Samsung is known for.

Auto Volume Limiter

During initial product setup, minimum and maximum volume levels can be locked to help minimize disturbance to other hotel guests.

Music Mode (Input: HDMI/PC/AV/Component)

Allows audio feedback when picture is muted.

Premium Slim Direct-Lit LED Technology

Direct-lit LED technology provides the brilliance and energy savings advantages of LED technology, along with the uniform brightness typical of CCFL displays. And it does it all with an efficiency that makes it a more affordable technology. In fact, it's possible to upgrade your rooms to LED technology for a cost comparable to CCFL technology. When you add the energy savings of up to 50% that LED offers over CCFL, you end up with the perfect solution for both you and your guests.

Quad Core Processor

Quad Core makes multitasking fast. Browse the web faster and quickly. Hotel personnel can easily download apps to the TV.

Samsung Soundbar Compatible

Samsung Hospitality displays enable soundbar compatibility by supporting HDMI-CEC. When you connect the soundbar to the Samsung Hospitality display with an HDMI cable, the TV audio settings and menu lock feature are automatically applied, so you don't have to set up the soundbar separately. You can also prevent guests from changing the settings. With a single remote, guests can control both the TV and soundbar simultaneously.

Swivel (20/20, 60/60, 90/90) Stands with Lockdown

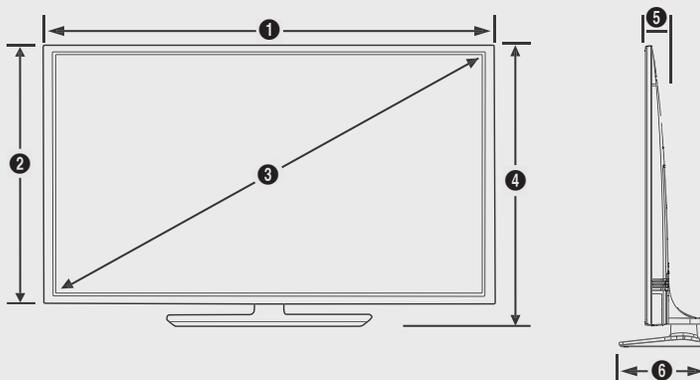
Pedestal stands rotate with 20/20, 60/60 and 90/90 degree stops integrated in the lockdown mount bases. (Excludes 75" model.)

Warranty

Hospitality Warranty

2-year parts and 2-year labor warranty backed by the Samsung Hospitality Hotline at 1-866-894-0524. Optional professional installation, accessories and extended warranty are available.

NJ690U Series Dimensions



43" | HG43NJ690UFXZA - 2160p

1	2	3	4	5	6
38.2"	22.2"	43.0"	24.3"	2.3"	8.9"

50" | HG50NJ690UFXZA - 2160p

1	2	3	4	5	6
44.3"	25.6"	50.0"	27.7"	2.4"	8.9"

55" | HG55NJ690UFXZA - 2160p

1	2	3	4	5	6
48.8"	28.1"	55.0"	30.2"	2.3"	8.9"

65" | HG65NJ690UFXZA - 2160p

1	2	3	4	5	6
57.4"	33.0"	65.0"	35.8"	2.4"	14.0"

75" | HG75NJ690UFXZA - 2160p

1	2	3	4	5	6
66.3"	38.0"	75.0"	41.6"	2.4"	14.0"

