

# A stunning 4K TV with customizable possibilities.

## A Pro TV Offering 4K and Easily Customizable Content

With the Samsung Pro TV, content becomes as dynamic as your customers. The Samsung Pro TV series offers powerful Crystal UHD picture quality, powered by a Crystal 4K processor. Every piece of content is rich, colorful and full of fine detail. Changing content is guick and easy. In three easy steps, you can upload dynamic content right from your phone or tablet with the Samsung Business TV app. You can count on Samsung's Pro TV with a 16/7 operating time, while a 3-year warranty adds peace of mind. Do more with your TV with the Samsung Pro TV series displays.



# **Key Features**



### Powerful Crystal UHD Picture Quality

With an ultra-fast Crystal 4K processor and Crystal UHD resolution, you'll take your content to the next level. Content will be displayed with more accurate and smoother color in brilliant 4K, no matter the source.



#### **Every Detail Counts**

With the Samsung Pro TV's high dynamic range, you can showcase every detail in a wide spectrum of colors. Content comes to life, even in dark scenes.



## Slim and Modern

The sleek, elegant and minimalistic design draws customers into the screen content from any angle, and with a super-slim bezel, Samsung's Pro TV keeps the focus on your content.



#### A TV You Can Count On

Featuring an impressive 3-year warranty, the Samsung Pro TV is built to operate reliably 16 hours a day, 7 days a week. Day in and day out, you can depend on your Samsung Pro TV to play what you want, when you want it.



#### Plug and Play Content You Want

Show what your customers want to watch with built-in tuners and multiple input ports. Your Samsung Pro TV can also play your favorite content from YouTube as well. From the big game to prime-time news, broadcasted by cable or by external media player, you're in control.



#### Not a Content Expert? No Problem

With the intuitive Samsung Business TV app (available for Android and iOS) you can create and upload dynamic, eye-catching content to multiple TVs from your smartphone or tablet in three easy steps.

- Slideshow feature allows you to change your message anytime.
- More than 100 customizable templates sorted by industry and content type, including L-bar layouts, embedded motion, seasonal sales, and other pre-designed promotions
- Display your own photos from your smartphone or tablet.



#### Don't Worry About It

An on/off timer automatically ensures the Samsung Pro TV operates during business hours, while a PIN code protects your settings.

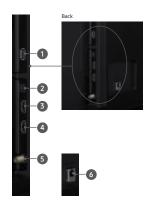
# Samsung BET-H Series Pro TV

			BE43T-H	BE50T-H	BE55T-H	BE65T-H	BE70T-H	BE75T-H
Panel	Screen Size		43"	50"	55"	65"	70"	75"
	Panel Type		60Hz E-LED BLU	60Hz E-LED BLU				
	Resolution		3,840 x 2,160	3,840 x 2,160				
	Brightness (Typ.)		250 nits	250 nits				
	Contrast Ratio (Typ.)		4,700:1	4,700:1	4,700:1	4,700:1	4,700:1	4,700:1
	Viewing Angle (H / V)		178° / 178°	178° / 178°	178° / 178°	178° / 178°	178° / 178°	178° / 178°
	Response Time (G-to-G)		8ms	8ms	8ms	8ms	8ms	8ms
	Display Colors		16.7 M	16.7 M				
	Color Gamut		72%	72%	72%	72%	72%	72%
	Operation Hours		16/7	16/7	16/7	16/7	16/7	16/7
Connectivity	Input	Video	HDMI x 2	HDMI x 2				
		USB	USB x 1	USB x1	USB x1	USB x1	USB x1	USB x1
		RF	1 Terrestrial / 1 Cable / 0 Satellite	1 Terrestrial / 1 Cable / 0 Satellite	1 Terrestrial /1 Cable / 0 Satellite	1 Terrestrial / 1 Cable / 0 Satellite	1 Terrestrial / 1 Cable / 0 Satellite	1 Terrestrial / 1 Cable / 0 Satellite
	Output	Audio	Optical	Optical	Optical	Optical	Optical	Optical
	External Control		RJ45	RJ45	RJ45	RJ45	RJ45	RJ45
	Wi-Fi / Bluetooth		Wi-Fi 5, Bluetooth	Wi-Fi 5, Bluetooth				
Design	Bezel Type		3 Sides Bezel-less, Slim Look	3 Sides Bezel-less, Slim L				
	Stand Type		Quad Pod	Quad Pod				
Power	Туре		Internal	Internal	Internal	Internal	Internal	Internal
	Power Supply		AC110-120V 50/60Hz	AC110-120V 50/60Hz				
	Power Consumption	Max	120 W	125 W	140 W	190 W	225 W	230 W
		Stand-by	0.5 W	0.5 W				
		Typical	60 W	66 W	60 W	73 W	94 W	94 W
Mechanical	Dimensions	Set without Stand	37.9" x 22.0" x 2.3"	44.0" x 25.3" x 2.4"	48.4" x 27.8" x 2.4"	57.0" x 32.7" x 2.4"	61.9" x 34.4" x 2.4"	65.9" x 37.7" x 2.4"
		Set with Stand	37.9" x 24.8" x 7.9"	44.0" x 28.0" x 9.8"	48.4" x 30.6" x 9.8"	57.0" x 35.6" x 11.2"	61.9" x 37.8" x 13.4"	65.9" x 41.1" x 13.4"
		Package	42.6" x 26.4" x 5.6"	49.8" x 30.7" x 5.9"	54.6" x 33.2" x 6.2"	63.2" x 37.9" x 7.2"	68.7" x 40.8" x 7.5"	72.4" x 44.0" x 7.8"
	Weight	Set without Stand	17.9 lbs.	25.1 lbs.	30.6 lbs.	45.4 lbs.	53.4 lbs.	67.0 lbs.
		Set with Stand	18.3 lbs.	25.6 lbs.	31.3 lbs.	46.1 lbs.	54.5 lbs.	67.9 lbs.
		Package	26.0 lbs.	35.3 lbs.	43.0 lbs.	63.1 lbs.	75.4 lbs.	92.4 lbs.
	VESA	Screw Size	M8	M8	M8	M8	M8	M8
		Screw Depth	23 mm	23 mm	23 mm	20-22 mm	20-22 mm	20-22 mm
		VESA Spec	200 x 200 mm	200 x 200 mm	200 x 200 mm	400 x 300 mm	400 x 300 mm	400 x 400 mm
cial Features	Media Player		USB Media Player	USB Media Player				
	BizTV App (Android, iOS)		Yes	Yes	Yes	Yes	Yes	Yes
	On / Off Timer		Yes	Yes	Yes	Yes	Yes	Yes
	Autorun Signage (App Auto-Launch)		Yes	Yes	Yes	Yes	Yes	Yes
	App Pre-Installation		Yes	Yes	Yes	Yes	Yes	Yes
	OTN On / Off		Yes	Yes	Yes	Yes	Yes	Yes
		Security Lock	Yes	Yes	Yes	Yes	Yes	Yes
	Lock	Panel Button Lock	Yes	Yes	Yes	Yes	Yes	Yes
		USB Port Lock	Yes	Yes	Yes	Yes	Yes	Yes
		Mobile Connection Menu	Yes	Yes	Yes	Yes	Yes	Yes
Accessory	Included		Remote Control, Batteries, User Manual, Power Cable, Stand	Remote Control, Batterie User Manual, Power Cabl Stand				
Service	Standard Warranty		3 Years	3 Years				

## Connectivity

- 1. USB
- 2. Audio Out Optical
- 3. HDMI In 1
- 4. HDMI In 2
- 5. RF Tuner

6. RJ45







With Stand



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