



UJ660H (1 Pole)

* All images in this datasheet are for illustrative purposes only.

Commercial TV UJ660H Series

4K Ultra HD Smart Hospitality TV



4K UHD



Pro:Centric[®]
Cloud



LG Shield



Pro:Centric
Solutions



Google Cast[™]



Netflix[®]

UJ660H Series

65/55/50/43UJ660H0UA

Design	Stand Type	1 Pole * 65" : Fixed, 55-43" : Swivel
Display	Sizes	65" / 55" / 50" / 43"
	Resolution	3,840 × 2,160 (4K UHD)
Broadcasting System	Digital	ATSC / Clear QAM
	Analog	NTSC
VESA		300 × 200 mm



4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colors with four times more pixel accuracy than Full HD. LG's powerful processor boosts the resolution to the original quality and 4K Super Upscaling enhances resolution, brightness, and clarity. Vibrant colors and brightness take the screen resolution to new heights. Jump into elevated image quality with sharper contrast by HDR10 Pro*.

* HDR10 Pro is a technology developed by LG Electronics based on the standardized picture quality of standard 'HDR10'.



Netflix at Your Fingertips

Experience a wide variety of video content from Netflix on the UJ660H Series with Pro:Centric solution. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

* Netflix membership required.



Comprehensive Security with LG Shield

webOS goes beyond security measures at the operating system (OS) level. LG Shield employs a five-tiered defense system, encompassing server, application, operating system, system, and hardware. Each layer operates independently, providing comprehensive protection against various threats.

* All images are for illustrative purposes only.



LG Pro:Centric® Cloud

LG Pro:Centric Cloud is a powerful yet convenient cloud-based hospitality management solution that provides the guest entertainment hub and content management for LG hotel smart televisions. This comprehensive solution empowers hotels to easily create content for in-room displays, delivering customized services to their customers. By utilizing LG Pro:Centric Cloud, staff can monitor room statuses and customer requests while accumulating meaningful data generated from operations.



LG Hotel TV works with Google Cast

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!

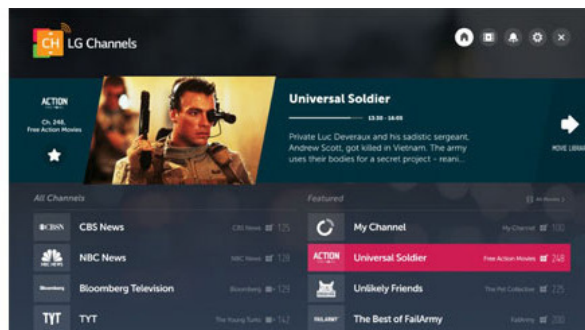
* Google Cast is a trademark of Google LLC.



Works with AirPlay®

With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.

* All images are for illustrative purposes only.



LG Channels - No cost. No contract. No cables.

Plus, no extra hardware, no login, no subscription, and no hidden fees. With its carefully curated lineup of over 300 live channels, movies and TV shows, LG Channels allows your guests to easily search, discover, and enjoy their favorite content old and new.

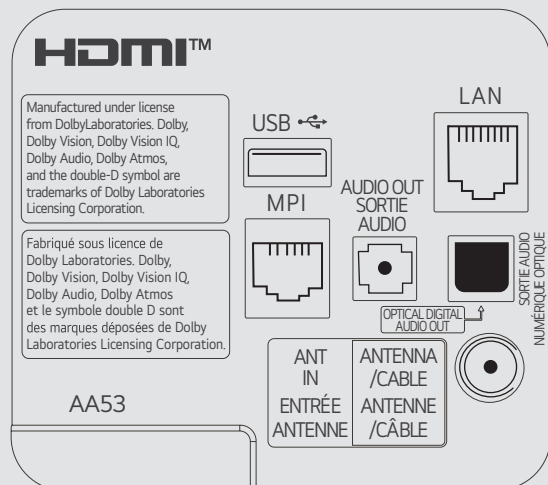
* All images are for illustrative purposes only.

CONNECTIVITY

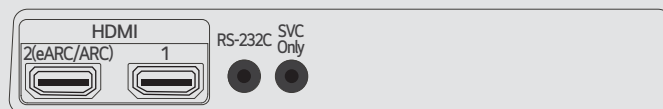
65/55/50/43UJ660H0UA

65" / 55" / 50" / 43"

Rear

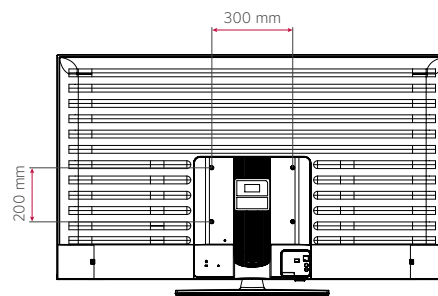
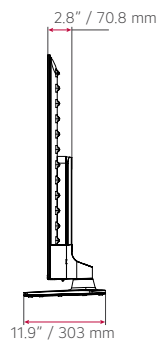
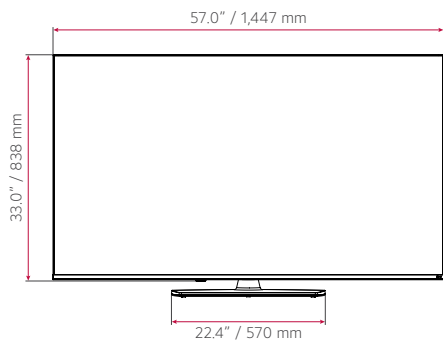


Side

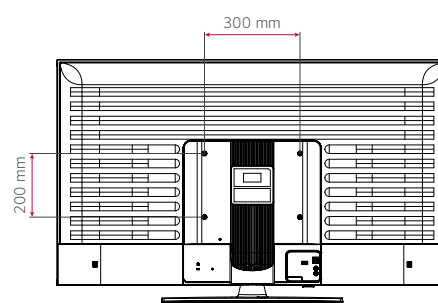
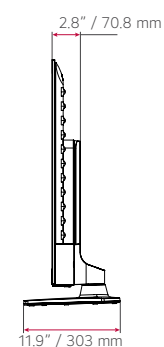
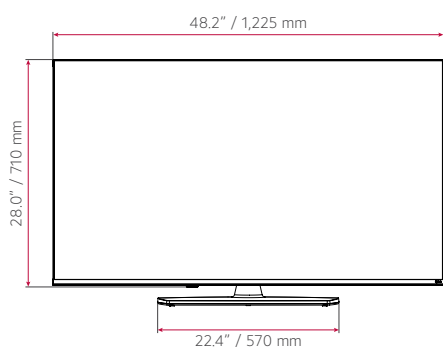


DIMENSIONS

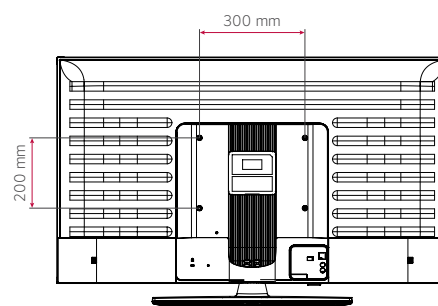
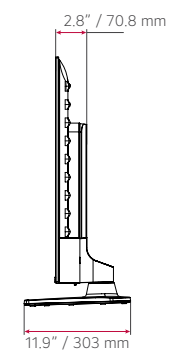
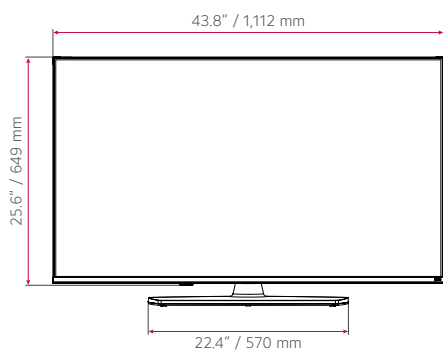
65"



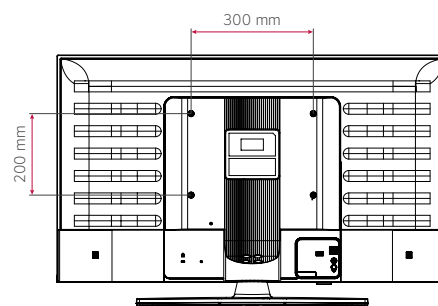
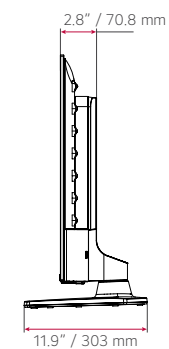
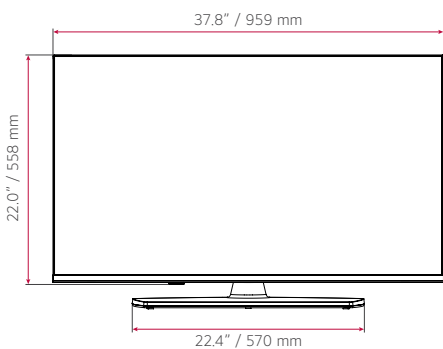
55"



50"



43"



SPECIFICATIONS

Model Name		65UJ660H0UA	55UJ660H0UA	50UJ660H0UA	43UJ660H0UA
Display	Stand Type	1 Pole (Fixed)	1 Pole (Swivel)	1 Pole (Swivel)	1 Pole (Swivel)
	Size	65"	55"	50"	43"
	Resolution	4K Ultra HD (3,840 x 2,160)	4K Ultra HD (3,840 x 2,160)	4K Ultra HD (3,840 x 2,160)	4K Ultra HD (3,840 x 2,160)
	Brightness (Typ.)	330 nits	330 nits	330 nits	270 nits
VIDEO	AI Picture Pro	Yes	Yes	Yes	Yes
	HDR_HDR 10 Pro	Yes	Yes	Yes	Yes
	HDR_HLG (Hybrid Log Gamma)	Yes	Yes	Yes	Yes
	Game Optimizer	Yes	Yes	Yes	Yes
AUDIO	Speakers	20 W	20 W	20 W	20 W
	AI Sound	Yes	Yes	Yes	Yes
	AI Acoustic Tuning	Yes (Ready, MMR Required)	Yes (Ready, MMR Required)	Yes (Ready, MMR Required)	Yes (Ready, MMR Required)
	LG Sound Sync	Yes	Yes	Yes	Yes
BROADCASTING	Digital	ATSC / Clear QAM	ATSC / Clear QAM	ATSC / Clear QAM	ATSC / Clear QAM
	Analog	NTSC	NTSC	NTSC	NTSC
HOSPITALITY SOLUTIONS	Pro:Centric Smart	Yes	Yes	Yes	Yes
	webRTC (Real Time Communication)	Yes	Yes	Yes	Yes
	Pro:Centric Cloud	Yes	Yes	Yes	Yes
	Pro:Centric Direct	Yes	Yes	Yes	Yes
	Pro:Centric V	Yes	Yes	Yes	Yes
	Pro:Centric Server	Yes	Yes	Yes	Yes
	Quick Menu (Customizable Portal)	Yes	Yes	Yes	Yes
	Pro:Idiom (DRM)	Yes	Yes	Yes	Yes
	Pro:Idiom Media (DRM)	Yes	Yes	Yes	Yes
SMART FEATURES	webOS version	webOS 26	webOS 26	webOS 26	webOS 26
	Web Browser	Yes	Yes	Yes	Yes
	Magic Remote Compatibility	Yes (Ready)	Yes (Ready)	Yes (Ready)	Yes (Ready)
	Wi-Fi	Yes	Yes	Yes	Yes
	Bluetooth	Yes	Yes	Yes	Yes
	Soft AP	Yes	Yes	Yes	Yes
	Screen Share	Yes	Yes	Yes	Yes
	DIAL	Yes	Yes	Yes	Yes
	Bluetooth Audio Playback	Yes	Yes	Yes	Yes
	HDMI (eARC/ARC)	Yes (HDMI2)	Yes (HDMI2)	Yes (HDMI2)	Yes (HDMI2)
	Voice Recognition (Standalone/Solution)	Yes	Yes	Yes	Yes
	IoT	Yes	Yes	Yes	Yes
HOSPITALITY FEATURES	EZ-Manager	Yes	Yes	Yes	Yes
	USB Cloning	Yes	Yes	Yes	Yes
	Wake on RF	Yes	Yes	Yes	Yes
	WOL	Yes	Yes	Yes	Yes
	Diagnostics	Yes (IP Remote)	Yes (IP Remote)	Yes (IP Remote)	Yes (IP Remote)
	HTNG-CEC (Version)	Yes (1.4)	Yes (1.4)	Yes (1.4)	Yes (1.4)
	Simplink(HDMI-CEC) (Version)	Yes (1.4)	Yes (1.4)	Yes (1.4)	Yes (1.4)
	IR Out	Yes (RS-232C, MPI)	Yes (RS-232C, MPI)	Yes (RS-232C, MPI)	Yes (RS-232C, MPI)
	Multi-code IR	Yes	Yes	Yes	Yes
	Hotel Mode / PDM / Installer Menu	Yes	Yes	Yes	Yes
	Welcome Video	Yes	Yes	Yes	Yes

SPECIFICATIONS

Model Name		65UJ660H0UA	55UJ660H0UA	50UJ660H0UA	43UJ660H0UA
HOSPITALITY FEATURES	Welcome Screen (Splash Image)	Yes	Yes	Yes	Yes
	Insert Image	Yes	Yes	Yes	Yes
	One Channel Map	Yes (LCM)	Yes (LCM)	Yes (LCM)	Yes (LCM)
	External Speaker Out / Line Out	Yes (Line Out)	Yes (Line Out)	Yes (Line Out)	Yes (Line Out)
	Instant ON	Yes	Yes	Yes	Yes
	Mobile Remote	Yes	Yes	Yes	Yes
	Port Block	Yes	Yes	Yes	Yes
	Lock mode	Yes (Limited)	Yes (Limited)	Yes (Limited)	Yes (Limited)
	RJP (Remote Jack Pack) Compatibility	Yes	Yes	Yes	Yes
	Energy Saving mode	Yes	Yes	Yes	Yes
	BEACON	Yes	Yes	Yes	Yes
	Video Tag	Yes (2 Video)	Yes (2 Video)	Yes (2 Video)	Yes (2 Video)
CONNECTIVITY	REAR				
	USB	Yes (v2.0)	Yes (v2.0)	Yes (v2.0)	Yes (v2.0)
	RF In	Yes (x1)	Yes (x1)	Yes (x1)	Yes (x1)
	Digital Audio Out	Yes (Optical)	Yes (Optical)	Yes (Optical)	Yes (Optical)
	Audio Line Out	Yes (3.5 mm TRS)	Yes (3.5 mm TRS)	Yes (3.5 mm TRS)	Yes (3.5 mm TRS)
	MPI Port	Yes (RJ12)	Yes (RJ12)	Yes (RJ12)	Yes (RJ12)
	RJ45	Yes (Ethernet)	Yes (Ethernet)	Yes (Ethernet)	Yes (Ethernet)
	SIDE				
	HDMI In	Yes (x2)	Yes (x2)	Yes (x2)	Yes (x2)
	RS-232C	Yes (3.5 mm TRRS)	Yes (3.5 mm TRRS)	Yes (3.5 mm TRRS)	Yes (3.5 mm TRRS)
	Service Only	Yes (3.5 mm TRS)	Yes (3.5 mm TRS)	Yes (3.5 mm TRS)	Yes (3.5 mm TRS)
MECHANICAL	VESA Compatible	300 x 200 mm	300 x 200 mm	300 x 200 mm	300 x 200 mm
	Kensington Lock	Yes	Yes	Yes	Yes
	Credenza/Security Aperture	Yes (With Stand Only)	Yes (With Stand Only)	Yes (With Stand Only)	Yes (With Stand Only)
	Lock Down Plate	Yes (With Stand Only)	Yes (With Stand Only)	Yes (With Stand Only)	Yes (With Stand Only)
	Front Color	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
	Dimensions with Stand (W x H x D)	57.0 x 35.2 x 11.9 in. 1447 x 895 x 303 mm	48.3 x 30.2 x 11.9 in. 1228 x 768 x 303 mm	43.8 x 27.8 x 11.9 in. 1112 x 706 x 303 mm	37.8 x 24.4 x 11.9 in. 959 x 619 x 303 mm
	Dimensions without Stand (W x H x D)	57.0 x 33.0 x 2.8 in. 1447 x 838 x 70.8 mm	48.3 x 28.1 x 2.8 in. 1228 x 715 x 70.8 mm	43.8 x 25.6 x 2.8 in. 1112 x 649 x 70.8 mm	37.8 x 22.2 x 2.8 in. 959 x 563 x 70.8 mm
	Shipping Dimensions (W x H x D)	63.0 x 8.3 x 9.0 in. 1600 x 973 x 228 mm	53.5 x 33.1 x 8.1 in. 1360 x 840 x 207 mm	47.8 x 29.5 x 8.0 in. 1215 x 750 x 202 mm	43.5 x 26.0 x 8.0 in. 1105 x 660 x 203 mm
	Bezel Width ((L/R/T/B, On Bezel)	9.3 / 9.3 / 9.3 / 20.1 mm	9.0 / 9.0 / 9.0 / 20.1 mm	8.0 / 8.0 / 8.0 / 20.1 mm	9.0 / 9.0 / 9.0 / 20.1 mm
	Bezel Width ((L/R/T/B, Off Bezel)	3.3 / 3.3 / 3.3 / 18.6 mm	3.0 / 3.0 / 3.0 / 18.6 mm	3.0 / 3.0 / 3.0 / 18.6 mm	3.0 / 3.0 / 3.0 / 18.6 mm
	Weight with Stand	40.8 lbs. / 18.5 kg	31.5 lbs. / 14.3 kg	28.7 lbs. / 13.0 kg	24.7 lbs. / 11.2 kg
	Weight without Stand	30.6 lbs. / 13.9 kg	20.9 lbs. / 9.5 kg	18.1 lbs. / 8.2 kg	14.1 lbs. / 6.4 kg
	Shipping Weight	TBD	42.1 lbs. / 19.1 kg	34.6 lbs. / 15.7 kg	30.0 lbs. / 13.6 kg
ELECTRICAL	Power Supply	100 to 240 Vac @ 50/60Hz	100 to 240 Vac @ 50/60Hz	100 to 240 Vac @ 50/60Hz	100 to 240 Vac @ 50/60Hz
	Max Power Consumption	165 W	130 W	125 W	105 W
	Typical Power Consumption	136 W	92.5 W	91.3 W	77.6 W
	Standby Power Consumption	Less than 0.5W	Less than 0.5W	Less than 0.5W	Less than 0.5W
WARRANTY & OTHER	Warranty	3 Year Limited	3 Year Limited	3 Year Limited	3 Year Limited
	UPC	1 95174 15164 8	1 95174 15144 0	1 95174 15143 3	1 95174 15146 4
	Safety	CSA	CSA	CSA	CSA
	EMC	FCC	FCC	FCC	FCC
	Accessories	L-Con Remote Control, MMR Remote Control (Optional), 1.8m Straight Type Power Cable	L-Con Remote Control, MMR Remote Control (Optional), 1.8m Straight Type Power Cable	L-Con Remote Control, MMR Remote Control (Optional), 1.8m Straight Type Power Cable	L-Con Remote Control, MMR Remote Control (Optional), 1.8m Straight Type Power Cable

Life's Good.



#LoveWhatYouSeeLG



@LGforBusinessUSA

Copyright 2026 ©LG Electronics USA, Inc., 2000 Millbrook Drive Lincolnshire, IL 60069, USA. All rights reserved. LG and the LG logo are registered trademarks of LG Corp. All other products and brand names are trademarks or registered trademarks of their respective companies. Designs, features, and specifications are subject to change without notice. All screen images are simulated for illustrative purposes only.
LG_SPEC_UJ660H_SERIES_0726_8.0A

